



Northwich BID

Spring 2019 News Bulletin

Training courses and events through the BID

To help upskill, educate and train employees of Northwich BID businesses, the Northwich BID hosts a number of FREE training courses, workshops and seminars throughout the year.

The BID also funds and helps deliver a number of events within Northwich to bring visitors to the town and boost its profile.

For a list of training courses, events and workshops over the coming months, please see right:

- **Northwich Easter Extravaganza 2019** – Saturday 20th April 2019
- **Fire Risk Assessment** – Tuesday 30th April 2019
- **Leadership Skills and Management Training** – Tuesday 14th May 2019
- **Emergency First Aid at Work** – Monday 10th June 2019
- **Emergency First Aid at Work** – Tuesday 9th July 2019

- **Northwich Festival of Arts** – July 2019
- **Northwich in Bloom** – Summer 2019



Timeline for Northwich BID2 ballot

As you should now be aware, there will be a ballot later this year to determine whether the Northwich BID will continue for a further five year term.

In March, the BID's draft business plan was distributed to all retailers and companies within the BID

and this will be followed later this month by the launch of the full BID proposal.

At the end of spring, on Thursday 23rd May, ballot papers will then be released to all eligible businesses who will have until Thursday 20th June to return their ballot papers.

If a yes vote is secured the successor BID will begin on Sunday 1st September 2019.

If you have any questions about BID2, please email Jane.Hough@groundwork.org.uk or call 01606 723175.

BID funds defibrillator maps and stickers

The Northwich BID has teamed up with Northwich Town Council (NTC) to help make people aware of the locations of potentially life-saving equipment in the town centre.

The BID has funded and provided defibrillator maps for all businesses which they can display in their stores, showing where the machines can be found in Northwich.

In conjunction with this, both the BID and NTC have invested in stickers for shop windows that list if there is a defibrillator inside and if not, where the nearest one can be found.

A defibrillator is a piece of life saving equipment that can reset the heart's natural rhythm when somebody is suffering a cardiac arrest and of course time is of the essence when a situation like that arises.

As such, both the BID and NTC want to make it as straightforward and simple as possible for people to be able to locate their nearest defibrillator in the event of an emergency.

If you need any more information please email Stephanie.Leese@groundwork.org.uk.



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Northwich business opens second town centre bar

A Northwich business has opened a second bar in the town centre after 18 months of success in its current location.

The Salhouse NW, which is located at Hayhurst Quay, has recently opened The BullRing NW in between Swetenhams and Nationwide selling craft beers, fine wines, artisan gins and coffees.

Joe Wardle, who is the joint manager of both ventures alongside Gail Woods, has explained why he decided to open the new bar in Northwich rather than a neighbouring town and has also described how Northwich's nightlife is really on the up at the moment.



"It's all about location for us," said Joe. "The Bull Ring is such a historical location within the town and with great features on the building it screamed out to us the moment we saw it. Northwich as we all know is on the up. It's home for us, so it only felt right to naturally progress with the town and continue the journey in Northwich," added Joe.



"We've started to notice that the town is getting busier and busier in the evenings too and you can see that from behind the bar.

"It's funny, I like to sometimes sneak out of work on a Saturday night just to

take a look at the town and it's great to see all our new bars packed. You only need to go out on the weekend to see how Northwich's night life offering is growing for the better!"

Don't miss the Northwich Easter Extravaganza

Make sure Saturday 20th April is in your diary because that's the day of this year's Northwich Easter Extravaganza!

Organised by the Northwich BID, Barons Quay and the Northwich Independent Retailers Association, the event will take place from 9:30am-4pm with activities running throughout the town centre, guaranteed to provide fun for all the family.

For example there will be Easter Crafts in Northwich Library from 9:30am-12:30pm, crafts, mosaic making and

caricatures outside Barclays from 11:00am-2:00pm and Vale Royal Falconry will be stationed outside New Look from 11:00am-2:00pm.

Brunner Court will be getting involved in the Easter festivities too with the area hosting glitter tattoos, biscuit decorating, face painting and balloon modelling.

Over at Barons Quay, Easter fun is guaranteed with a children's climbing wall that kids can enjoy from 11:00am-2:00pm outside H&M. Easter crafts and face painting will also be taking place in Barons Square until 4pm,

while Donkey rides will be setting off from outside Asda and M&S.

If that wasn't enough, the Great Northwich Easter Hunt will return too with a number of businesses taking part on the day!

If you want to stay up-to-date with everything Easter in Northwich then make sure you follow Visit Northwich on Facebook. There you will find the latest updates ahead of the event and any important developments as the Extravaganza approaches: www.facebook.com/visitnorthwich/.

Dead Dead Good Weekend to hit the right notes

Did you enjoy last year's CW9 festival in Northwich?

Then you'll be pleased to know that another music festival is coming to town this May on Thursday 9th, Friday 10th and Saturday 11th.

Organised by Dead Dead Good Records, in partnership with the Northwich Business Improvement District, Northwich Town Council, Cheshire West and Chester Council, Barons Quay and Brio Leisure, the festival will feature a number of local bands performing at a range of venues in the town.

Many of the performers are either from Cheshire or the North West of England so there will be a really local vibe to the festival and it's a great chance to see a plethora of up and coming artists before they hit the big time!



There will also be an appearance from Inspiral Carpets keyboard player Clint Boon who will be appearing at Retro's on the Thursday.

The Salty Dog, one of the region's best live music venues, will of course be taking part, there will be a stage at Barons Quay and Crate Gentlemen's Hairdressers is getting involved too.

Abda's Cafe, on Crown Street, will host a 'Manchester made me' exhibition too providing a visual insight into the strong links between Northwich and the musical powerhouse just a few stops up the Mid Cheshire Line.

It promises to be a fantastic weekend, so if you want to get tickets make sure you visit the official event website: www.ddgw.co.uk.

Message from the Chair

Hello everyone and welcome to the spring 2019 Northwich BID newsletter.

A lot has happened since the last edition and as you are probably aware, we are coming up to a critical period of the BID's first term with a vote for BID2 just around the corner.

Before I go any further I would like to thank everybody who got involved with the Christmas Extravaganza which once again brought thousands into the town. It's always great to see businesses getting involved with the events that the BID helps to organise and more are set to participate in the Easter Extravaganza which takes place on Saturday 20th April.

Speaking about events, these kind of activities will be severely reduced or not delivered at all if the Northwich BID doesn't secure a yes vote for a further five year term later this year.

We feel as though the town has really thrived on event days such as the Extravaganzas which help bring new visitors to the town and it would be

a shame if these were to cease going forward.

A no vote for the BID would also see a whole host of initiatives, projects and investments come to a complete stop later this year.

For example there would be no Visit Northwich website, no PR and social media support for businesses, no free training courses, a reduction in floral displays and hanging baskets, a stop to additional funding for street cleansing and crucially, no voice for businesses to lobby Cheshire West and Chester Council on contentious issues.

Going forward, projects such as the re-development of Pocket Park would be unlikely to happen too which would impact on the growth of the town.

Every high street around the country is facing challenges at the moment however we're seeing new businesses opening all the time here in Northwich which is testament to the environment that the BID and partners have fostered over the last five years.



Michael Thomas

Chair of the Northwich BID Executive Board.

We really want to help take Northwich forward over the next five years and make it an even better place to do business, shop and enjoy leisure time.

If the above resonates with you then make sure you vote yes later this year.

In the meantime, I hope you all have a prosperous and enjoyable spring.

