



Marketing and PR Support – Northwich BID

Through the Northwich Business Improvement District, your business can benefit from Marketing & PR support to help you gain exposure online and in the media.

Working with Northwich based Marketing and PR Agency **Solutions 24-7**, news from Northwich and the town's retailers has featured over 200 times over the past year in local publications.

These include the Northwich Guardian, Chester Chronicle, Mid Cheshire Independent, Marketing Cheshire, So Cheshire and Cheshire Life to name but a few. All of these publications are read weekly by thousands of people which has given the businesses featured a great platform to spread their good news.

Through Facebook, Twitter and Instagram, the BID also has an online audience of over 10,000, with the reach on many posts going well into the tens of thousands. So whether it's news of an offer, event or job vacancy, the BID will get this out on social for you to reach people all over Mid Cheshire and beyond.

On top of this, there are weekly newsletters published to the business community and also to consumers with the latest news from around the town. With over 1,000 subscribers across the two publications, they offer a brilliant chance for businesses to get their latest news, offers and events out there.

Simply email Stephanie.Lease@groundwork.org.uk or Mark.Henshaw@groundwork.org.uk with your information for either PR or social media support.