

## Programme of future Events & Training

To help enlighten, educate and entertain the people of Northwich, the town plays host to numerous events, training courses and seminars throughout the year.

From Extravaganzas and Markets that provide fun and entertainment for the whole family to workshops, help sessions and courses, there is always something to look forward to in Northwich.

For a full list of events, courses and workshops, please see right:

- **Northwich Easter Extravaganza** – Saturday 15th April 2017
- **Qualsafe Level 2 Award in Emergency First Aid at Work** – Tuesday 25th April 2017
- **Groundwork Principles of Risk Assessment Training** – Wednesday 10th May 2017
- **Leadership Skills and Management Training** – Thursday 11th May 2017
- **Tour Series Cycling Event** – Friday 12th May 2017
- **Northwich Summer Extravaganza** – Friday 12th May 2017
- **Qualsafe Level 2 Award in Emergency First Aid at Work** – Wednesday 14th June 2017
- **Groundwork Principles of Fire Risk Assessment Training** – Wednesday 5th July 2017

If you would like to book a place or enquire about availability on any of the above training courses, please email [Stephanie.leese@groundwork.org.uk](mailto:Stephanie.leese@groundwork.org.uk) or call 01606 723175 for further details.

## New businesses open in Northwich

Northwich is on an upward curve at the moment and a number of new businesses are enjoying success after opening in the town.

The most recent addition, situated in the building that housed Cheshire Bar & Grill, is Zitano – a Mediterranean restaurant serving beautiful fresh food.

It has only been open for a matter of weeks but has already received a number of good reviews praising the atmosphere, quality of meals and service.

Check it out for yourself by visiting their website: [www.zitano.co.uk](http://www.zitano.co.uk).

Just a short walk down the High Street is House of Quirk, a unique salon which has been opened by husband and wife team Tom and Rae.

Their aim is to give their customers a calm and creative hairdressing experience where listening and communication is the number one priority.



On top of this, they're looking to regularly host events after hours including acoustic showcases and pop up vintage parties with community a big part of what they do.

More information about House of Quirk can be found on their website: [www.houseofquirksalons.com](http://www.houseofquirksalons.com).

And if spice is more your thing then maybe you should try Northwich Tandoori, an Indian restaurant which is situated on Witton Street near the corner of Meadow Street.

Opened just before Christmas, the restaurant serves a great variety of Tandoori and Curry specials as well as a wide range of Signature Dishes which are guaranteed to tantalise the taste buds.

View their menu today and maybe even make a reservation over on their website: [www.northwichtandoori.co.uk](http://www.northwichtandoori.co.uk).

## The Great Northwich Easter Extravaganza

Northwich will come alive with the joys of spring when the town hosts the Great Easter Extravaganza on Saturday 15th April.

The event, which is organised by the Northwich Business Improvement District (BID) and the Northwich Independent Retailers Association (NIRA), promises to be the best Easter Extravaganza yet with exciting activities taking place in Northwich and at a range of heritage attractions across the town.

On the day the family favourite Easter Egg Hunt competition will return, giving children the opportunity to follow a trail of eggs through the town centre, all of which can be found in a number of Northwich's independent retail stores.

The shops which will be taking part in the hunt are Crafty Stitches, Curtain Magic, Firthfield Pet Stores, Gilroy Wilson Shoes, Kanya Café, Northwich Art Shop, Northwich Foot Clinic & Physio, More than Look Photography, Pre Pre Pre Boutique and White Ribbon Boutique.

Once the form has been completed, all entrants have to do is hand it back to one of the participating retailers to receive a chocolate prize!



Running alongside the Easter Egg Hunt, Northwich will be packed full of exciting activities for people of all ages from 11am-2pm.

In Leicester Street outside M&S there will be Balloon Modelling and craft activity while Brunner Court will be the location for Glitter Tattoos, Easter Face Painting and more crafts.

You can marvel at owls on the High Street outside New Look too and visitors can also enjoy Donkey Rides just outside Pocket Park.

Keeping with the theme of animals there will be a Mini Farm featuring rabbits, pygmy goats, lambs and pigs in Witton Street outside the Walled Garden hoarding. This is sure to



captivate and enthrall the kids in attendance.

The children are also bound to enjoy the Chick and Rabbit characters who'll be handing out chocolate eggs throughout the town; there will be tasty treats aplenty.

A Live Art Performance will be taking in St Paul's Square too – there's just so many festivities taking place around the centre of Northwich.

Away from the town centre there are a range of activities running across Northwich's heritage attractions and woodlands.

The Lion Salt Works, Anderton Boat Lift and Northwich Woodlands (located in Marbury Park) will all be running special events and activities which will inform and entertain from 10am-4pm.

Further details about these events plus much, much more can be found on both the Visit Northwich website: [www.visitnorthwich.co.uk](http://www.visitnorthwich.co.uk) and Facebook page: [www.facebook.com/visitnorthwich](http://www.facebook.com/visitnorthwich).



## Message from the Chair

Spring is well and truly in the air now and Northwich is bracing itself for an exciting few months with a couple of great events lined up which are guaranteed to wow the town.

The first takes place on Saturday 15th April when the Great Easter Extravaganza comes to Northwich and I can't wait for what is shaping up to be a great day.

Not only will a range of activities provide fun for all the family in the town centre but some of our heritage attractions will be involved too as well as the Northwich Woodlands.

This combination of events and locations ensures there is something for everyone to enjoy and I've already seen plenty of comments and excitement surrounding the ever-popular Easter Egg Hunt Competition – who'll be the first to complete their form I wonder?

About a month after the Extravaganza, on Friday 12th May, fast-paced cycling action comes to Northwich in the shape of the Tour Series and I can't wait for the town to be transformed into a racing circuit.

It's set to bring thousands of visitors into Northwich and will also run alongside this year's Summer Extravaganza; what a day that will be!

While the future is an exciting prospect, 2017 has already seen some positive developments within the town.

At the beginning of March I attended the Revive and Thrive spring conference at Vale Royal Abbey hosted by the Northwich BID, and it was a great platform to showcase Northwich to the rest of the country.

It was also very interesting to talk to industry experts on a range of topics and look at ways in which state-of-the-art initiatives and schemes could potentially be delivered in Northwich.

On another positive note, a number of new businesses have opened in the town since the turn of the year and work carries on apace at Barons Quay – it will be amazing when it's complete.

I hope everybody enjoys the upcoming events in April and May and has a great spring whatever your plans are.



**Gaynor Sinar**

Owner of Curtain Magic & Chair of the Northwich Business Improvement District Executive Board.

Gaynor Sinar, Chair of the Northwich BID Executive Board

## Northwich secures a round of the Tour Series

Northwich is bracing itself for a cycling spectacular later this year when The Tour Series, Britain's leading televised cycle race series, comes to town.

The event will be staged in Northwich on Friday 12th May with a day of fast-paced road cycling action around the streets of Northwich.

Now entering its ninth year, The Tour Series sees Britain's top professional cycling teams battling it out at every round to be crowned Britain's top team.

Running alongside the men's Tour Series will be the women's Matrix Fitness Grand Prix Series which will give spectators in Northwich the chance to see Britain's top female teams and cyclists in action – highlights will also be screened on ITV4 the following evening.

Northwich Business Improvement District (BID) Manager Jane Hough believes that the day will provide the town's businesses with a great opportunity to sell themselves to visitors.

"With thousands of people expected to line the streets for the event, the town's businesses have a brilliant chance to entice in new customers and take advantage of the additional footfall.

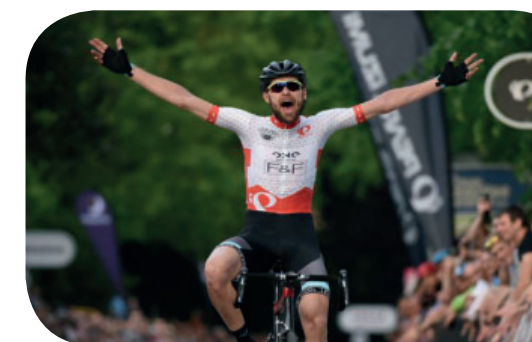
"With the cycling taking place in the early evening, visitors will no doubt want to browse the town before and during the race so there's a great opportunity just waiting to be taken advantage of."

Kicking off mid-afternoon and in to the evening, Northwich will also play host to its Summer Extravaganza which will see the town packed with

a number of activities, attractions and entertainment for all the family.

The event, which is organised by the Northwich BID and Northwich Town Council, goes from strength to strength each year with thousands coming into the town to enjoy the festivities.

To keep up-to-date with all things Tour Series, make sure you follow Visit Northwich both on the web: [www.visitnorthwich.co.uk](http://www.visitnorthwich.co.uk) and Facebook: [www.facebook.com/visitnorthwich](https://www.facebook.com/visitnorthwich).



## Northwich hosts Revive and Thrive spring conference

Representatives from Business Improvement Districts (BIDs), councils and businesses descended on Northwich at the beginning of March to attend the Revive and Thrive spring conference.

The two day event, which was held at Vale Royal Abbey in Whitegate, took place on Thursday 2nd and Friday 3rd March, giving those in attendance the opportunity to network and learn about industry firsts from around the country.

Over the two days there were a number of tailored workshops and a series of talks from keynote speakers who shared their experiences and tips on a range of topics.

The event provided the Northwich BID with the perfect opportunity to showcase the town and the many great initiatives and developments that are taking place here.

BID Manager Jane Hough ran a workshop on 'Delivering Great Results for Levy-Payers' while attendees received a small booklet marketing Northwich.

Jane attended both days of the conference and enjoyed the opportunity to showcase Northwich to the rest of the country.

"With so many representatives from towns and cities right across the UK, the conference gave us a great chance to shout about the many positive developments that have taken place within Northwich.

"It was also very interesting to hear about the latest updates and schemes that other towns and cities are currently implementing and the potential ways in which we could look to incorporate new ideas into Northwich."

