

Programme of future Events & Training

To help enlighten, educate and entertain the people of Northwich, the town plays host to numerous events, training courses and seminars throughout the year.

From Extravaganzas and Markets that provide fun and entertainment for the whole family to workshops and help sessions, there is always something to look forward to in Northwich.

For a full list of events, meetings, courses and workshops, please see right:

- **Emergency First Aid at Work** - Wednesday 21st September 2016
- **Fire Risk Assessment** - Monday 17th October 2016
- **Window Dressing Consultations** (in store) – Tue 18th, Wed 19th and Thu 20th October 2016
- **Emergency First Aid at Work** - Tuesday 15th November 2016
- **Northwich Christmas Extravaganza** – Saturday 26th November 2016
- **Northwich BID AGM** – Thursday 1st December 2016
- **Leadership Skills and Management Training** - Monday 16th January 2017
- **Emergency First Aid at Work** - Monday 6th February 2017
- **SEO and your website Training Course** - Wednesday 29th March 2017

If you would like to book a place or enquire about availability on any of the above workshops, please email Stephanie.leese@groundwork.org.uk or call **01606 723175** for further details.

Northwich enters the Great British High Street Awards

With all of the great initiatives and projects that have taken place in Northwich and the ones nearing completion, the BID has entered the town into the '2016 Great British High Street of the Year' awards.

Northwich will compete in the category of best Large Market Town and will come up against a range of other towns from around the country.

From there, officials will shortlist a maximum of three finalists for each category using criteria focusing on innovation, collaboration, transition and outcomes before the selected towns go on to face a public vote to select the winner.

During this phase, members of the public will be able to vote once a day



for one finalist in each category which will hopefully ensure that high streets and towns of different sizes have the chance to build local campaigns and compete fairly against each other.

Finalists from all the categories will be invited to an Awards Ceremony at which the category winners will be announced.

You can help support Northwich's bid for victory via social media – simply use the hashtag #GBHighSt and help create a buzz around the campaign!

For more information on the Awards, make sure you follow the Northwich BID on Twitter and Visit Northwich on Facebook.

Healthy High Streets planning gets under way

Following the announcement in July that Northwich had been selected as one of 100 new towns to be accepted onto the Healthy High Streets Programme (HHSP), business partners have met to discuss an action plan for the town and how this can be achieved.

In August, representatives from a range of organisations gathered at Northwich Town Council's Condate Room to look at aims, objectives and targets and how they can be implemented.

Around the table was Northwich BID Manager Jane Hough, Bali Kaili from HHSP, Michelle Cash from Boots, Tracey Hatton from Greggs, Carol Simms from Marks and Spencer, Catherine Fox from Cheshire West and Chester Council (CWAC), Chair of the Northwich BID Executive Board and owner of Curtain Magic, Gaynor Sinar and Wendy Batey Gray, Vice Chair of the BID Executive Board and Director of Northwich based Marketing and PR Agency Solutions 24-7.

Attendees learned that the programme has three clear aims; impact, collaboration and sustainability.



It's felt that by working together to make a commercial difference, relationships can be forged and sustained, helping to create a healthy, positive environment which will help the town and the businesses within it.

Jane and Michelle will be heading up the initiative with support from CWAC, meaning that there will be a fusion of the Executive Board and the High Street, bringing together a wealth of experience from differing sectors.

Bali and Jane then ran through the programme's objectives which include increasing footfall, addressing the vacant units within the town, changing people's perceptions of Northwich and ultimately creating jobs.

Ways in which these could be achieved were then discussed with numerous positive ideas raised from all attendees while Bali, who is the programme's manager for the North of England, praised Northwich and commented on how he felt there were

the foundations in place to make the initiative a success.

Northwich BID Manager Jane Hough was delighted with Bali's perception of the town.

"Bali seemed really impressed with the partnership working already in place here in Northwich and felt there was real passion and commitment shown by all in their aspirations to better the town.

"He commented on the public realm works, the levels of investment, the wide-reaching communications and the numerous beneficial projects that have either been recently undertaken or are on the verge of completion.

"Everyone came away from the meeting full of positivity and excitement and we all can't wait to start implementing the programme to help the town continue to thrive."

The next meeting between partners will take place on Tuesday 8th November.

Message from the Chair

With Autumn now on our doorstep, excitement is starting to build in Northwich with a number of initiatives, including the Barons Quay development, coming to fruition.

At the end of August, Level 2 of the multi-million pound project's car park was opened to the public and this certainly created a buzz; it was great to see people commenting on how impressed they were with the structure and design.

Work continues apace on the rest of the development and I for one can't wait for the shops, bars, restaurants and cinema to open in due course. I feel it will really revolutionise the cultural, social and economic landscape of Northwich for the better.

As ever, the Northwich BID Team have been very busy, working hard to

deliver a range of projects and events to help the town continue to progress.

June saw visitors flock to Northwich for the 2016 Summer Extravaganza with an amazing array of activities and entertainment wowing the crowds and the Teenage Market also returned in July. As ever, I was completely blown away by the talent of our local teenagers.

These events helped bring more footfall into the town and they will hopefully have noticed some of the infrastructure and image improvement works which have been undertaken.

The BID have teamed up with Northwich Town Council to install hanging and railing baskets and planters throughout the town centre, while Public Realm works continue on Leicester Street to transform the approach to Barons Quay.



Gaynor Sinar

Owner of Curtain Magic & Chair of the Northwich Business Improvement District Executive Board.

On top of this, all flood defence works are virtually complete with the landscaped areas looking great by both the Rivers Weaver and Dane and planning for the Healthy High Streets Initiative is also under way – you will probably have read all about this on page 1.

I hope everybody enjoys the rest of 2016 and I'm sure you're just as excited as I am to finally be able to watch the latest blockbusters in Northwich again!

Gaynor Sinar, Chair of the Northwich BID Executive Board

Christmas Extravaganza set to be the best yet

Northwich will be transformed into a winter wonderland once again this year when the town hosts 2016's Christmas Extravaganza and plans are gathering pace.

At the end of July, representatives from a number of organisations attended a meeting at Northwich Town Council's (NTC) Condate Room to discuss plans, initiatives and timings.

The Northwich Business Improvement District (BID), NTC, Marketing Agency Solutions 24-7, Sainsbury's, Waitrose, Marks and Spencer's, West Cheshire Museums, The Rotary Club, Anton Benson Productions and the Grange Theatre company were all represented in what was a positive and exciting session.

Attendees were talked through the various activities and entertainment that will be taking place in Northwich on the day; everyone will be wowed.

Favourite characters and stalls will return once again while a few new surprises await visitors, adding a completely new dimension to proceedings.

There will be Christmas Crazy Golf, Penguins and even a family of Reindeers, creating that quintessential Christmas feel.



Add to this the Lantern Parade, Christmas Light Switch On, Firework display and Santa's Grotto and there will be magical moments aplenty.

This year's Christmas Extravaganza will also feature trader stalls manned by businesses in Northwich, giving

them the opportunity to engage with the people of the town and get their products and services out there. 30 traders have signed up so make sure you look out for them on Witton Street and Leicester Street.

To add even more creativity to the day, the Northwich Teenage Market will run alongside the Extravaganza on Witton Street, where teenagers from the town and surrounding areas will be selling beautifully bespoke products - it'll be well worth checking out!

With just over two months to go, Northwich BID Officer Mark Henshaw is looking forward to the event.

"This year's event is shaping up to be the best yet. There are so many great activities and attractions lined up for all the family so I'd urge everyone to get Saturday 26th November in their diary."

Barons Quay Car Park opens to the public

The Barons Quay development continues to edge closer to completion and the first element has been unveiled to the public.

On Friday 26th August, the current M&S Tabley Street Car Park closed and the top level or 'level 2' of the Barons Quay Car Park, which consists of 400 spaces, opened.

The Car Park, which is free, has a maximum stay of four hours, allowing more than enough time to hit the shops and grab a bite to eat.

M&S spaces are allocated and marked in green to show the bays reserved for their customers.

It's a very exciting time for Northwich and starts to help bring the development to reality after years of consultations, planning and building.

Northwich BID Manager, Jane Hough, is thrilled and can't wait for more elements of the development to be opened.

"With this announcement it's all edging closer to reality and I'm really getting excited now.

"Barons Quay is really going to give the town a boost in both an economic and cultural sense and it will be

amazing to watch the town grow and expand further in the coming months and years."

Level 1 of the Barons Quay Car Park is expected to open at the end of November. This will be publicised once dates are finalised.

To keep up-to-date with all things Northwich and Barons Quay, make sure you follow Visit Northwich on Facebook and Instagram and the Northwich BID on Twitter.

